

FOR IMMEDIATE RELEASE

Charleston Firebreathers Dragon Boat Team Secures Berth to World Championship in Ravenna, Italy

Charleston, SC - [Date] - The Charleston Paddle Club is thrilled to announce that their Firebreathers Dragon Boat Team has qualified for the prestigious Club Crew World Championship, set to take place in Ravenna, Italy, this September. As the only team representing South Carolina in the event, the Firebreathers are eager to showcase their talent on the global stage.

The Club Crew World Championship is the pinnacle event in the sport, bringing together elite dragon boat teams from around the world to compete for top honors. Competing in the US Dragon Boat Federation's Club Crew National Championship last July, 2023, the Firebreathers have earned their place among the world's best.

"This is a tremendous honor for our team," said team captain Jackie Kruc. "Qualifying for the World Championship is a testament to the hard work and dedication of our paddlers. We are incredibly proud to represent Charleston and South Carolina on the international stage."

However, participation in the World Championship comes with significant expenses, including travel, accommodation, and equipment costs. To support their journey to Italy, the Firebreathers are seeking sponsorship opportunities from businesses and individuals who share their passion for sports and community.

"Sponsorship plays a crucial role in helping our paddlers realize their dreams of competing at the highest level". "We are reaching out to the Charleston community and beyond, inviting businesses and individuals to join us on this incredible journey and become part of our team's success story."

In return for sponsorship, the Charleston Paddle Club offers valuable marketing exposure and brand visibility, including recognition on team uniforms, social media mentions, and promotional materials. Sponsors will also have the opportunity to align themselves with a team dedicated to excellence, teamwork, and community engagement.

"We believe that by partnering with the Charleston Paddle Club, sponsors will not only support our athletes but also gain exposure to a diverse audience both locally and

internationally," said Kruc. "Together, we can achieve greatness and make our community proud."

To learn more about sponsorship opportunities or to support the Firebreathers on their journey to the Club Crew World Championship, please contact Desiree Maurer

About Charleston Paddle Club's Firebreathers Dragon Boat Team: The Firebreathers are a competitive dragon boat team based in Charleston, SC. Comprising paddlers of all ages and backgrounds, the team is dedicated to promoting the sport of dragon boating while fostering teamwork, camaraderie, and a spirit of community. The Firebreathers compete in regional and national dragon boat races and are thrilled to represent South Carolina in September in Ravenna, Italy.

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